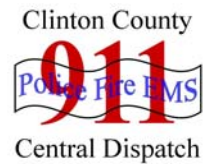




**CLINTON COUNTY E 9-1-1
CENTRAL DISPATCH**

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FOR IMMEDIATE RELEASE

DATE: July 20, 2010

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Clinton County Central Dispatch

TELEPHONE: 989-224-3580

SUBJECT: Emergency Public Notification System
Reverse 9-1-1[®] & Self-Registration Portal[®]

Clinton County Central Dispatch/9-1-1 has a new way to get the word out in the event of an emergency within Clinton County. Clinton County Central Dispatch/9-1-1 has implemented the patented REVERSE 911[®] Interactive Notification System, manufactured exclusively by Sigma Communications LLC, a subsidiary of PlantCML.

REVERSE 911[®] is an outbound notification system used for time-sensitive, mass distribution of messages. The system is particularly effective in time of crisis when rapid communication to a targeted group of citizens or emergency responders is critical such as natural disaster evacuations, missing person alerts, terrorism threats, escaped felons, water contaminations, and hazardous material incidents.

REVERSE 911[®] combines 9-1-1 calling data and GIS mapping technology to geographically target and notify affected individuals. 9-1-1 Telecommunicators simply outline the targeted area on the map, record a voice message, and then launch the session. REVERSE 9-1-1[®] then dials all the phone numbers in the designated calling zone. Notification results are immediately available which provide call-session statistics. This real-time detail is extremely helpful during door-to-door evacuations.

In order to accommodate the many residents of Clinton County that have elected to discontinue their traditional landline telephones, and opt for various wireless devices, we now offer a free online gateway. The Self-Registration Portal[®] (SRP) from PlantCML permits residents to sign up to receive REVERSE 911[®] alerts by text message, telephone (landline, VoIP, or cell), or email. The SRP appears on the Clinton County Central

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Dispatch/9-1-1 web page, located at: (<http://www.clinton-county.org/LawJustice/CentralDispatch911.aspx>). Here, residents can complete a short form, supplying their contact information, address, etc., and determine their preferences for notification (i.e., emergencies, non-emergencies, both). Locations are quickly

plotted using Microsoft® SRP Bing™ maps, and appears on the SRP's digital, street-level display. If the positioning of the map point is incorrect, perhaps due to a typographical error, the person can easily reposition the pin to the exact location of the address.

Participants may return to the SRP via secure login and update their personal contact details as often as needed in order to ensure data accuracy. GeoCast Web seamlessly geo-codes this information and saves it to the application address database on a scheduled basis, further ensuring notification integrity.

PROJECT FUNDING:

The Clinton County Board of Commissioners approved the acquisition of the REVERSE 911® system with fifty percent coming from Homeland Security monies through the county Emergency Management Division and the balance from Central Dispatch telephone surcharge revenue.

The Clinton County Board of Commissioners approved the Self-Registration Portal software for purchase using Central Dispatch telephone surcharge revenue.